



## ABOUT EnTraining

En-training (Enmark Solution Co.,Ltd.) is a people-development consulting firm specialized in training and group coaching. Established in year 2000, the company started the business in web development. Through our vision of people development along with our expertise in coaching, we expanded and transformed our business into training and group coaching.

In addition to the improvements in work skills, expertise skills, and teamwork skills, self-improvement is a crucial factor in professional life. We strive to provide various fields of knowledge for anyone who looks to enhance their professional life.

**Focus on Change Mindset after class.**

En-Training has brought the curricula from a lot of experts to those who are interested in improving themselves. They can decide whether to attend the trainings themselves or have representatives attended the trainings. Also, our consulting team provides In-House Training is provided for special courses.

The expert team has a determined spirit to **deliver 20 years** of work experience to you for your maximum benefits.



โทรศัพท์ : 0-2732-2345, 0-2374-8638

## Course designed for Self Development



An organization needs "human" to grow. Hence, any organization that wants to grow sustainably under rapid-changing environment must emphasize human and accept changes.

Enhance your staffs' Performance  
Enjoy the Working Life@Firm  
Enlighten your mind for Happy Work

## Applying Coaching process in Training

Development of training process. The unique characteristics of our training method.

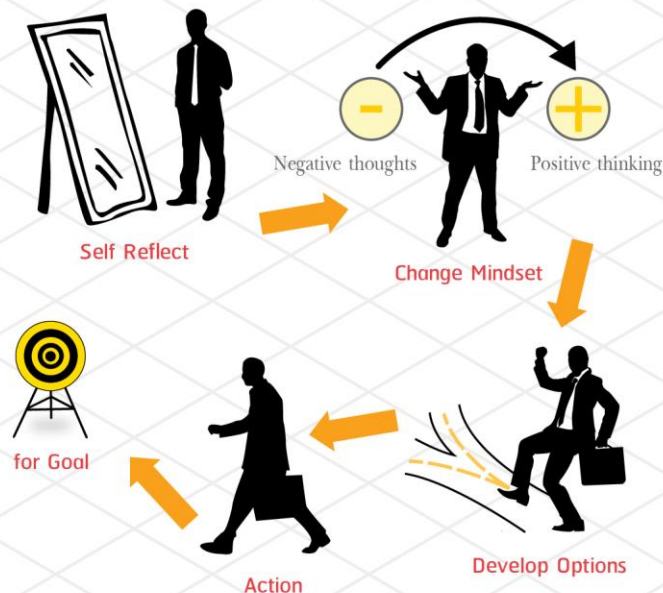
The training model of En-Training applies Training & Group Coaching with the belief that "The combination between Training and Coaching can help learners blend their competency (their existing knowledge, skills and attributes) with new knowledge. "





# Training model designed to create change.

## Training and Group Coaching Process



## Curriculum Elements



**The main goal is to make learners develop changes by themselves.**

All the principles and training tools used by trainers during trainings focus on the following:

- Reflecting Mirror: A reflecting mirror reflects oneself, so one can realize and accept the existing qualities. Consequently, one would be open to change oneself through positive open-ended questions from Coach.
- Tour Guide: A tour guide tells stories, meanings and beneficial core knowledge for further applications.
- Expert: An expert creates learning process so learners realize the benefits of self-change and self-principles.
- Coach: A coach promotes thinking, communicating, searching, courage and changing through teaching.
- Story-Teller: A story teller tells stories to create new concepts and relevant contents for learners.

The instructors are more than happy to address issues that learners have after the self-change course. Although learners have to reflect upon themselves in class, they would be delighted as they come up with solutions for their cases.

# Strategic and Business Management Aspects



## Vision

"Be an ultimate solution of human development experts focusing on change, self-improvement and continuous real-practice improvement that can respond to all the demands and satisfactions of the relevant parties within the clients' organization through training service, consulting and executive coaching professionally."

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## Mission

- Prioritize the clients' requirements
- Develop training courses or programs that serve an organization's functions in 7 areas.
  - ① Leadership
  - ① Coaching
  - ① Sales
  - ① Thinking
  - ① Management and Organization Development
  - ① General Soft-skill
  - ① Service
- Maintain the trustable image of a human development expertise as a consultant to HRD and OD of the clients' organizations
- Be the center of professional experts
- Improve the teams towards professional providers
- Build data and information networks for continuous customer relationship via websites, mailing list, Facebook and internet
- Create downloadable beneficial sources of knowledge focusing on self-improvement for those who are interested in self-development
- Operate working system, documents, training media on standard and professionally





# Strategic and Business Management Aspects



## Core Value



P L E A S E

is our core value which each character means

P

### Professional

Working professionally is performing tasks with quality, conscience, value awareness and discipling for every performance continuously.

L

### Leadership

It reflects achievements of tasks and received acceptance, credibility and reliability from colleagues and clients.

E

### Ethic

It covers honesty and responsibility to work successfully.

A

### Attitude

It conveys positive thinking towards negative events/situations and rapid dispel of negative feelings

S

### Service Mind

It means self-responsibility, volunteering and self-sacrifice with genuine intention.

E

### Energy

It shows unlimited creativity and power to improve work quality and change the way of work without negative emotion.



## Our Service

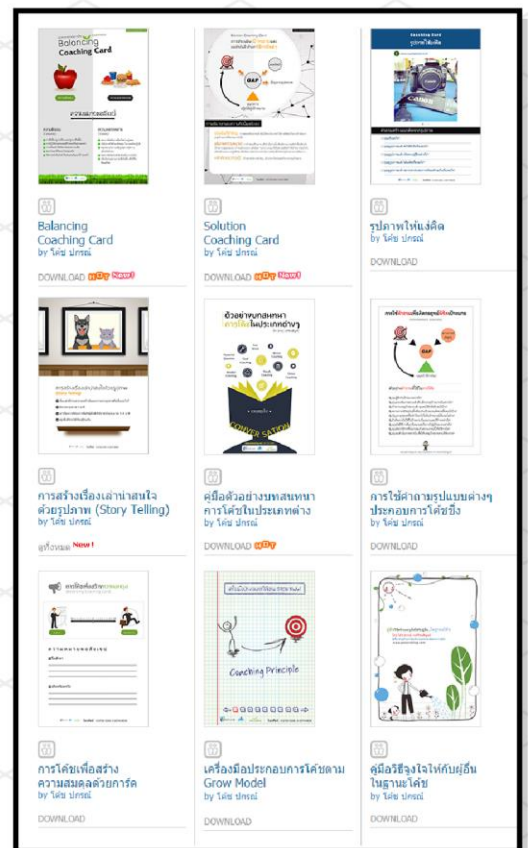
- Receive training's needs or training roadmap from the clients.
- Design courses or programs which are suitable for customer's development plans or required competencies.
- Follow-up after training.
- Help customer develop internal trainers or internal coaches
- Give advice for future development plans

## Our Facilities

- Website for after-services and facilitating change
- Coaching Tools



- ① [www.entraining.net](http://www.entraining.net)
- ① [www.coachatwork.in.th](http://www.coachatwork.in.th)
- ① [www.peakpotential.in.th](http://www.peakpotential.in.th)
- ① [www.peakpotential.in.th](http://www.peakpotential.in.th)



- ① Coaching Card
- ① Value Coaching Card
- ① Consult & Coaching Tools
- ① Story Telling
- ① Coaching Grow Model
- ① etc.